



## March minutes

1 message

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To: KBOA <kboa.info@gmail.com>

Mon, Mar 31, 2014 at 8:29 AM

Lance called the meeting to order.

Meeting opened with the reading of the minutes from the February meeting. The Feb 24th meeting about the downtown revitalization with business owners went well.

Ed should be able to get a financial report done for April's meeting. As of today's meeting there is \$7200 in KBOA account not including those who paid that day.

Lance and Kirk will work together to approach businesses about paying their dues. Next Month we'll discuss removing any from list that have not paid yet.

If interested in being a part of the welcome basket program approach Constance. Costs are \$150 a year & there are 22 to 27 new move-in's a month. For Connie's contact info look on the city of Kimberly website.

Rick from CSI's small business development gave a presentation on what they can do to help small businesses.

- what is SBDC?
  - work out of CSI
  - 56 business startups
  - 380 new jobs created
  - 1-2 people start-ups
  - look for ways to help small businesses
  - free small business consultations
  - research analysis available
  - low cost training (quick books, excel, etc)

### HOW ARE WE FUNDED?

- federal funding
- state (ed dept)
- CSI provides some matching funds

### WHO ARE WE?

- Rick is an experienced business owner
- now works for CSI, & is a member of hospital foundation board
- all consultants come from the private side & offer experience

If you want a consultation it is all confidential. Past 18 years every dollar invested four dollars has been turned back out into the valley.

Some stats from the year

- 396 clients
- 2135 hrs counseled
- 42 different events
- 46 jobs created
- 76 jobs retained
- 4.5 million \$ worth of capital - businesses brought in 3 million

Located in the Evergreen building at CSI

Next event is March 25-28 - business safety fest.

Julia Oxarango-Ingram will attend our April meeting to give a presentation.

Still are needing a chairperson for the community board.

Easter egg hunt April 19 - the park is reserved

- Lance will purchase bull horns (or if too expensive will reserve rentals for that day)

Ad campaign

- ad is at the printers.
- Will be done by the first and then Lance's employees will stuff into the flyers
- make check payable to KBOA and the KBOA will reimburse Lance after flyer is sent out

Are we still wanting to look into purchasing a snack shack?

Fraud protection for 2 signature checks.

- banks not responsible for checking both signatures, they only check 1 signature.

Next meeting will be April 14th, 6:30 at City Hall.

Respectfully submitted,  
Maria Miller, secretary